



BIG BROTHERS BIG SISTERS
OF METROPOLITAN CHICAGO

WHERE
THERE'S
A WILL
THERE'S
A BIG



Agency Update

Spring 2018



Agency Highlights

as of March 31, 2018

- **Community Based**
 - 510 total youth served (+16%)
 - 169 new matches made (+97%)
 - 40 months average match length (+12%)
- **Site Based**
 - 1,249 total youth served
 - 565 new matches
 - 67 programs
- **BBBSA Gold Standard Award**
- **New recruitment positions**
 - Lisa Jerzyk: DuPage and Lake Counties, Northern Cook
 - Shameco Moore: Southern Cook County, NW Indiana
- **We have a new look! Check out bbbschgo.org**



Media Round-up

30 Men in 30 Days Recruitment Challenge

- [DNAInfo Article - September 2017](#)
- [NBC Chicago Segment - September 2017](#)
- [WBEZ Morning Shift Interview - September 2017](#)
- [WCIU Segment - September 2017](#)

General Recruitment and Program Exposure

- [ABC Chicago Segment - December 2017](#)
- [Northwest Indiana Post-Tribune - Purdue Northwest Program](#)

Barbershop Campaign

- [WBEZ Morning Shift - January 2018](#)
- [The Chicago Citizen Article - January 2018](#)

Funding from the NBATA Foundation allowed us to remove two Littles (mentees) from our waiting list and will also support their matches for one full year!







THANK YOU!



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